Washing Machine

HITACHI Inspire the Next





Auto Self Clean

Eco-technologies ensure energy-saving and eliminate harmful materials while new high-performance features enhance everyday life!

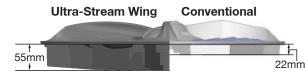
It's Advanced. Get Japanese Technology.

Powered Inverter Ultra-Stream Wash

A new kind of washing machine based on the concept of washing with the power of water. The new technology of Ultra-Stream Wash circulates twice the amount of water previously possible for powerful washing. The result is surprisingly clean results as well as water saving.

Ultra-Stream Shower

With Ultra-Stream Wash, the large blades on the surface of the pulsator powerfully agitate the laundry ensuring detergent-rich water penetrates into clothes. At the same time, the deeper fins on the reverse side of the pulsator strongly push 70L/min of water upward from the bottom of the tub, producing powerful water circulation that thoroughly removes dirt while reducing water consumption.









Powerful and wide showers fall on the whole surface of clothes to ensure good penetration, good removal of dirt and good rinsing results for a clean, fresh finish!

Surprisingly Clean Results!

Items are washed by the Ultra-Stream Shower so even though you save water, stubborn dirt is thoroughly removed.

[Before and after comparison of dirt]

After Washing
1



Before Washing	After Washing	
	7	

Large Capacity & Water Saving Now you can enjoy powerful washing and rinsing without wasting water. You can also easily wash large items. Large Capacity



Fine Water Control
High Functionality for Everyone

Hitachi's original glass top design lets you see inside the washing machine and control it even when it's operating. Better still, only the buttons you can use during washing are located outside, making it easy to enjoy mistake-free operation. Anyone can soon learn how to take advantage of this new washing machine's high-performance features.

Water Power

Simply pressing the Water Power button lets you change water flow from Powerful (2) to Soft (-2) in five steps. Choose Powerful for hard, thick items, and Soft for soft, delicate items.



Shower Plus

You can add water as desired during a wash while looking through the glass to check. Simply press the Shower Plus button once, and the water level increases by one. To stop the water at a desired level, just press the Shower Plus button once more.



Fine Adjustment Settings

Just press the up/down buttons until the water level, wash time, number of rinses and spin time settings are as desired

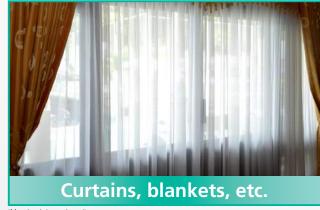


Large Capacity for Washing Large Items and Large Loads **Super Wide 616mm**

Large Capacity 24kg

The capacity to handle loads of up to 24kg means you can easily wash large, thick items you couldn't wash at home before such as curtains and sofa covers. And because you can wash about 120 shirts at once, for example, you won't have to do the laundry so often, even if your family has a lot that needs washing. The tub's also 616mm wide, so it's easy to put in and

Large items



Large loads



Large, Sleek Design

This also applies to 13-16kg models (Sparkle Beat Wash series)





Savings This Big!

The new SF-240XWV model can wash loads of up to 24kg at once. It is far more energy, water, and time saving compared to washing two 12kg loads with a conventional 12kg model.

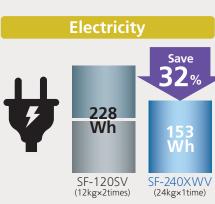
*Comparison of washing two 12kg loads in the 12kg capacity SF-120SV



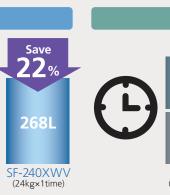
SF-120SV:12kg×2times

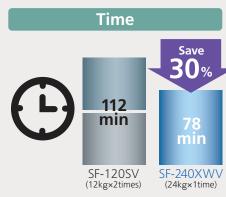
SF-240XWV:24kg×1time













Auto Self Clean-The Tub Stain Fighter



Don't remove dirt, stop it from building up – every time you do your laundry, the washing machine automatically cleans itself!



Tub Clean Program for Attached Dirt

Auto Self Clean cannot remove accumulated dirt. Using special detergent, the Tub Clean program thoroughly removes attached dirt. (Program time: Approx. 3 hours to 11 hours depending on the model) Regularly using this program together with Auto Self Clean keeps the tub clean.



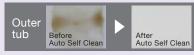
Tub Dry Program to Keep the Tub Dry

The Tub Dry program blows off water and moisture remaining in the stainless steel tub with high-speed spinning. This keeps the tub dry to suppress the growth of mold.

99% Mold & Bacteria Reduction

- * Tested by Kitasato Research Center for Environmental Science
- * Test methods: Measurement of the rate of decrease of bacteria on plates attached to the outer tub and the stainless steel tub when using the Auto Self Clean function. Measurement of the rate of decrease of mold spores on culture plates attached to the outer tub and the stainless steel tub when using the Auto Self Clean function.

Photos of a mold elimination test with mold that has been growing for a week



*The setting is switched off at the time of shipment from the factors

Mold cultured for one week that was removed by Auto Self Clean was cultured for one mor veek to confirm the inhibiting effect.

Effective removal of mold and bacteria endorsed by Allergy UK







of the stainless steel tub Bottom

of the outer tub Behind the



Powered Inverter

Smart Control for Energy Saving

Thanks to inverter control, tub and pulsator rotation speed can be precisely adjusted for optimum energy-saving operation when washing both small and large loads.

SF-160KJS (Non-Inverter)



*When using the Fuzzy program for a 16kg load

3-Step Eco Sensor

Laundry amount and fabric type are detected in three steps to enable setting of the optimum washing conditions. In Step 1, the ideal amount of water and wash time for the load are decided, and even if wet clothes are mixed with dry clothes and the load is incorrectly detected, corrections are made in Step 2. Fabric type is detected and water flow and wash time are adjusted to match the load in Step 3. The result is precise sensing to assure there's no wasted time, electricity or water

Step1







Step3

Tangle-Free Finish

When the spin cycle ends, the pulsator repeatedly moves clockwise and counterclockwise, first making items fall off the tub wall and then untangling them. This unique Hitachi feature makes it much easier to take clothes out of the tub. And minimal tangling means fewer wrinkles on clothes left in the tub for a long time after spin-drying.









Extra Convenience

Innovative, ergonomic design enabling easier operation and maintenance.

Glass Top Design

The tempered glass top is totally flat, making it easy to clean off water, detergent and dirt with a quick wipe.



Push Open Assisted Top

Push a button and the lid opens to let you easily lift it up. And because it's spring and damper assisted, as well as opening lightly, it closes quietly and softly, preventing you from getting a finger caught.





Removable, Washable, All-in-One Detergent Drawer

Powdered detergent, liquid detergent, bleach and softener can all be put in this single drawer. Liquid detergent was previously put in separately but now you can put it in this drawer without the worry of sticky dirt. What's more, you can easily take the drawer out and wash it with water, so it's always clean



Liquid detergent and dirt easily accumulate in the hollow of the conventional models.

Memory Option

For a desired program, settings such as wash time, number of rinses, spin time and amount of water can be stored in memory. Once the settings have been memorized, you can recall them the next time you want to use them by simply pressing the Memory button. This means there's no need to change the settings each time you do your laundry.



Sensor Lock Safety System

To prevent you touching the tub when it's spinning at high speed, the safety system features a sensor that detects whether the lid is open or closed, and a lid lock.



Other Convenient Features



Delay Timer

You can set your wash to finish from 3 to 12 hours later



Auto Power Off

When the washing machine finishes operating, power is automatically switched off.



12-Level Water Selector

Water level is automatically selected to match your wash load. You can also manually select a desired level.



Antibacterial Lint Filter The easily dirtied lint filter features an antibacterial agent.

Auto Restart

If there's a power outage part way through a wash, when power returns, press the Power button and then the Start button, and the cycle at the time of the outage automatically restarts.



Level Indicator

This feature makes it easy to install the washing machine on a horizontal level.

SF-240XWV 24kg







SF-200XWV 20kg









- Auto Self Clean 3-Step Eco Sensor
- Shower Plus Delay Timer Memory Option
- Auto Restart
- Smart Wash Program Tangle-Free Finish Water Power Control11 Washing Programs
- Auto Power Off

SF-180XWV 18kg







- Auto Self Clean •3-Step Eco Sensor
- Auto Restart Auto Power Off

Delay Timer

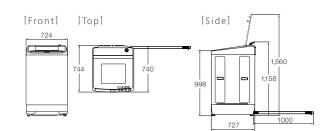
Smart Wash Program11 Washing Programs

Shower Plus Tangle-Free Finish

•Water Power Control • Delay Timer

Auto Restart Auto Power Off

20kg / 18kg

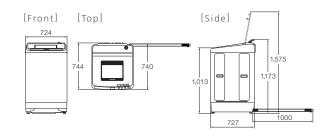


Auto Self Clean

•3-Step Eco Sensor

Champagne

24kg



White

Shower Plus

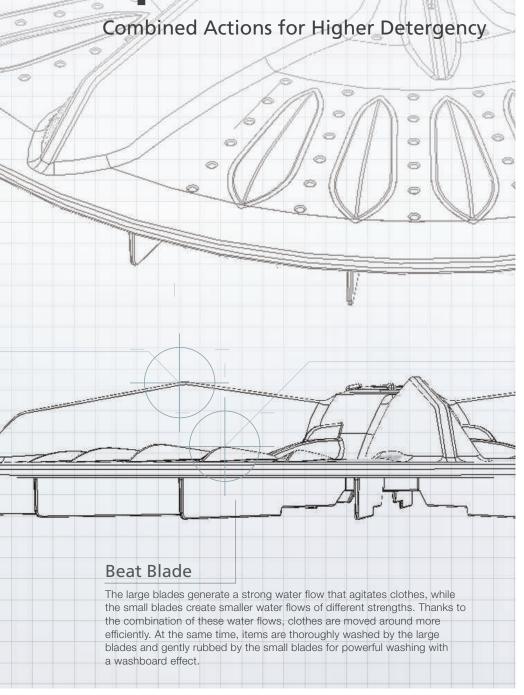
● Smart Wash Program ● Tangle-Free Finish

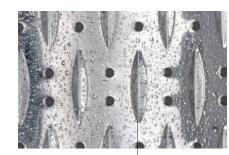
Water Power Control11 Washing Programs

Memory Option

Olmages are for illustrative purposes only.

Powered Inverter Sparkle Beat Wash





Beat Drum

The drum wall features 186 slender projections with a streamlined shape that cause water flow generated by Beat Blade to move upwards smoothly.

By moving clothes up and down, this vertical water flow assures thorough, even washing of all the items in the drum. And when clothes move in the direction of rotation, the projections provide a washboard effect that efficiently removes stubborn dirt.

The shape and layout of both the projections and holes also contribute to more efficient water removal during high-speed spin-drying.



Sparkle Beat Shower

Thanks to the blades on the bottom of the Beat Blade, water is pushed upwards. With powerful showers from two outlets in the tub, the Beat Blade circulates water and agitates clothes to prevent tangling and assure thorough washing and rinsing.

4-Step Wash

This washing method maximizes cleaning power by making highly concentrated detergent liquid that penetrates deep into fabrics to wash away dirt and stains. Thanks to this effective washing, detergency is made even higher.









- The lowest level of water is used to dissolve the detergent.
 A higher level of water enables the condensed detergent solution to penetrate deep into the fibers of clothes.
 The third level of water assures that the detergent comes into complete contact with the surface of clothes.
- 4. Washing with the normal level of water eliminates stubborn dirt made easier to remove by the previous three steps

SF-160XWV 16kg



















- Auto Self Clean Shower Plus 3-Step Eco Sensor
 - Memory Option

Champagne

- Smart Wash Program Tangle-Free Finish Water Power Control11 Washing Programs
- Auto Restart
- Auto Power Off

SF-150XWV 15kg







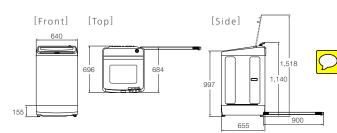




- Auto Self Clean •3-Step Eco Sensor
 - Shower Plus Tangle-Free Finish
- Smart Wash Program11 Washing Programs •Water Power Control • Delay Timer
- Auto Power Off

Auto Restart

16kg / 15kg



- Auto Self Clean ●3-Step Eco Sensor
- Shower Plus Memory Option
- Smart Wash Program Tangle-Free Finish Water Power Control11 Washing Programs
- Auto Restart
- Auto Power Off

SF-130XWV 13kg





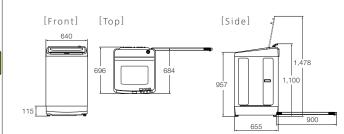




- Auto Self Clean 3-Step Eco Sensor
- Shower Plus Tangle-Free Finish
- Smart Wash Program11 Washing Programs
- •Water Power Control Delay Timer

Auto Restart Auto Power Off

14kg / 13kg

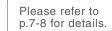


Images are for illustrative purposes only.





Auto Self Clean -The Tub Stain Fighter





Beat Wave Wash



4-Step Wash

Add detergent powder, and the blades on the bottom of the Active Beat Lifter create a concentrated detergent liquid that penetrates deep into fabrics to remove stubborn, greasy stains. The Active Beat Lifter and Beat Shower then provide a powerful water flow to further assure thorough washing. Because of this deep, powerful, penetrating wash, yellowing is suppressed for whiter whites every time



Put detergent into the tray



The lowest level of water is used to dissolve the detergent



enables the condensed



The third level of water assures that the detergent comes into complete contact with the surface



Washing with the normal level of water eliminates stubborn dirt the previous three steps.

Integrated Detergent and Softener Tray

The tray for detergent and softener is located in a drawer at the rear of the unit. There's only one tray so it's even easier to start doing your washing.

Active Beat Lifter

Water and clothes are powerfully agitated while the unique Active Beat Lifter pushes clothes up and down to wash them more thoroughly than ever. And the powerful up-and-down water flow agitates fabrics well to further provide thorough washing and rinsing while minimizing tangling.



Here's the Difference!

Clothes are lifted up for thorough washing.



Beat Shower

Thanks to the fins on the bottom of the Active Beat Lifter, water is pushed upwards. With powerful showers from two outlets in the drum, the Active Beat Lifter circulates water and agitates clothes to prevent tangling and assure thorough washing and rinsing.

Eco Programs

Simply press the program button to select one of the three Eco programs that matches what you want to wash.

Water

Offering exceptional water-saving performance, the Water Save program is ideal when you want to quickly wash lightly soiled items. It saves 42%*1 more water than the Fuzzy program.

*1 Comparison : Fuzzy program and Water Save program (SF-95SS). Tested by Hitachi.

Repeated brief agitation and brief soaking boosts detergent cleaning power while reducing the mechanical force required. So with the Energy Save program, dirt is thoroughly removed using 37%*2 less energy than the Fuzzy program.

*2 Comparison: Fuzzy program and Energy Save program (SF-95SS). Tested by Hitachi.

Washing small loads with this program uses 31% less water than the minimum amount used for the Fuzzy program. It's ideal for giving underwear and other small items a quick wash. And you use less detergent, so it's economical.

*3 Comparison: Lowest water level of the Fuzzy program and the water level of the Small Load program (SF-105SS).



Intelligent Spin

Just like a front-loading type, spin-dry speed can be changed in this washing machine. Select a course, and a spin time and spin speed of 400, 600 or 800r/min are set depending on the items being washed. You can also change the spin time and speed as desired to match different types of fabrics.

Tangle-Free Finish



When the spin cycle ends, the pulsator repeatedly moves clockwise and counterclockwise, first making items fall off the drum wall and then untangling them. This unique Hitachi feature makes it much easier to take clothes out of the drum. And minimal tangling means fewer wrinkles on clothes left in the drum for a long time after spin-drying.

SF-105SS 10.5kg SF-95SS

9.5kg









SF-105S 10.5kg 9.5kg

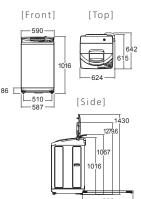




Auto Self Clean • 4-Step Wash Active Beat Lifter Beat Shower Intelligent Spin Tangle-Free Finish Air Jet Dry Eco Programs Anti-bacterial Lint Filter Standby Power Zero W

- Auto Self Clean 4-Step Wash
- Active Reat Lifter
- Beat Shower Tangle-Free Finish
- Air Jet Dry
 - Eco Programs Anti-bacterial Lint Filter
 - Auto Power Off Auto Restart





SF-85PJS 8.5kg

Cool Gray



SF-90P 9kg SF-80P 8kg



Auto Power Off Auto Restart

- Active Beat Lifter 4-Step Wash
- Intelligent Spin Tangle-Free Finish
- Eco Button Delicate Fabric Care
- Safety Child Lock Auto Power Off Auto Restart
- Standby Auto Zero W

Cool Grav

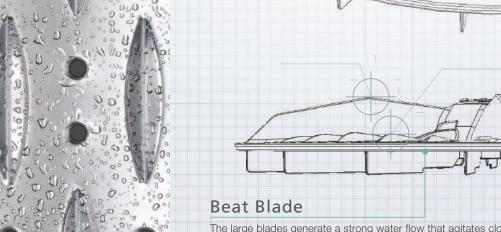
- Beat Shower Active Beat Lifter
- 4-Step Wash Tangle-Free Finish
- Eco Button Anti-bacterial Lint Filter
- Safety Child Lock Auto Power Off
- Auto Restart

9kg / 8.5kg / 8kg

[Front] [Top]

Top Loading Washer Sparkle Beat

Combined Actions for Higher Detergency



The large blades generate a strong water flow that agitates clothes, while the small blades create smaller water flows of different strengths. Thanks to the combination of these water flows, clothes are moved around more efficiently.

The drum wall features 186 slender projections with a streamlined shape that cause water flow generated by Beat Blade to move upwards smoothly. The projections provide a washboard effect that efficiently removes stubborn



Beat Shower

Thanks to the blades on the bottom of the Beat Blade, water is pushed upwards. With powerful showers from two outlets in the drum, the Beat Blade circulates water and agitates clothes to prevent tangling and assure thorough washing and

4-Step Wash

This washing method maximizes cleaning power by making highly concentrated detergent liquid that penetrates deep into fabrics to wash away dirt and stains. Thanks to this effective washing, detergency is made even









Step1. The lowest level of water is used to dissolve the detergent under the pulsator. Step2.A higher level of water enables the condensed detergent solution to penetrate deep into the fibers of clothes Step3. The third level of water assures that the detergent comes into complete contact with the surface of clothes. Step4. Washing with the normal level of water eliminates stubborn dirt made easier to remove by the previous three steps.



Intelligent Spin - for Optimum **Spin-Drying of Any Type of Fabric**

Variable Spin Control

Just like a front-loading type, spin-dry speed can be changed in this washing machine.

Tangle-Free Finish

This unique Hitachi feature makes it much easier to take clothes out of the drum. And minimal tangling means fewer wrinkles on clothes left in the drum for a long time after spin-drying.



remain pressed against the drum and are difficult to take out.

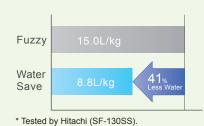


and counterclockwise to make items fall of the drum wall.



Water Save Program

There's also a program offering even higher water-saving performance. Using the Water Save program when you want to quickly wash lightly soiled items saves 40% more water than the Fuzzy program! The Water Save program was given the highest water-saving grade of 3-Ticks by the Water Efficiency Labeling Scheme (WELS) in Singapore.





Eco Button for Selecting Two Eco Modes

D Eco

Energy Save Mode

Repeated brief agitation and brief soaking boosts detergent cleaning power while reducing the mechanical force required. So in the Energy Save Mode of the Fuzzy course, dirt is thoroughly removed with less energy.

26% Energy Saving*1

*1 Comparison : Fuzzy program's Normal and Energy Save modes (SF-110SS). Tested by Hitachi.

Small Load Mode

Washing small loads in this mode uses less water than the minimum amount used for the normal mode. It's ideal for giving underwear and other small items a quick wash. And you use less detergent, so it's economical.

29% Water Saving*2

*2 Comparison : Lowest water level of the Fuzzy program's normal mode and the water level of the Small Load mode (SF-110SS). Tested by Hitachi.

SF-110SS 11kg SELF CLEAN Spin









SF-110S 11kg





[Front]

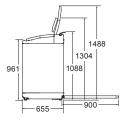
- Beat Drum
- Beat Blade
- Beat Shower 4-Step Wash
- Intelligent Spin
- Tangle-Free Finish
- Air Jet Dry
- Anti-bacterial Lint Filter Safety Child Lock
- Auto Power Off
- Auto Restart
- Standby Auto Zero W



Beat Drum

 Beat Blade Beat Shower

- 4-Step Wash Tangle-Free Finish
- Eco Button Air Jet Dry
- Anti-bacterial Lint Filter
- Safety Child Lock Auto Power Off
- Auto Restart

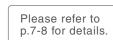


[Side]





Auto Self Clean -The Tub Stain Fighter





Inverter Control

A High-Performance and Quiet Inverter Motor



Hitachi's Inverter Motor provides a higher torque for a high-efficiency operation that provide the most suitable operation for more efficient washing. Besides it helps to save a significant amount of water and energy and it is extremely quiet.

Ultra-Stream Wash

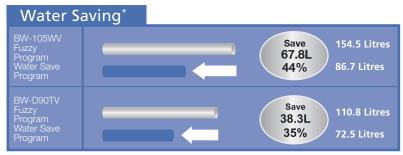
A new kind of washing machine based on the concept of washing with the power of water. The new technology of Ultra-Stream Wash circulates twice the amount of water previously possible for powerful washing. The result is surprisingly clean results as well as water saving.

Please refer to p.1-2 for details.

enzyme^ of detergent

Water Save Program

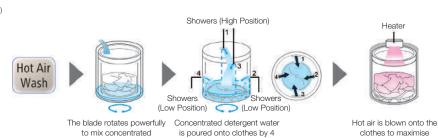
Hitachi's Water Save Program has been awarded a 3-ticks in Water Efficiency label in the Singapore Water Efficiency Labelling Scheme. With the Water Save Program, you can save approximately 57.5 litres of water per laundry washed which this amount is equivalent to 28 bottles of water.



*Comparison between Fuzzy Program and Water Save Program based on models BW-105WV and BW-D90TV.

Hot Air Wash

When Hot Air Wash is activated, the powerful rotation of the drum blade mixed the detergent with water. This concentrated water mixture is then poured onto the clothes by 4-powerful showers from different positions in the drum. In the process, hot air is blown onto the clothes to revitalise enzyme power in the detergent to removina stubborn dirt.



powerful showers

Hot Wind Spin-Dry (BW-D90TV)

During spin step, hot air is blown onto the clothes for a soft and warm finish and clothes can be hung and dried in



4 Step Wash

Add detergent powder, and the blades on the bottom of the Active Beat Lifter create a concentrated detergent liquid that penetrates deep into fabrics to remove stubborn, greasy stains. The Active Beat Lifter and Beat Shower then provide a powerful water flow to further assure thorough washing. Because of this deep, powerful, penetrating wash, yellowing is suppressed for a whiter whites every time.



The Lowest level of water is used to

dissolve the detergent under









condensed detergent solution to netrate deep into the fibers of

The third level of water assures that the detergent comes into complete contact with the surface of clothes

Washing with the normal level of water eliminates stubborn dirt made sier to remove by the previous three steps

Variable Spin Control (BW-D90TV)

Just like any front-loading washing machine, the spin-dry speed can be changed. Select a course, set the spin time and spin speed of 400, 600 or 800r/min depending on the items being washed. You can also change the spin time and speed as desired to match different types of fabric.



Tangle-Free Finish

When the spin cycle ends, the pulsator repeatedly moves clockwise and anti-clockwise, first making items fall off the drum wall and then untangling them. This unique Hitachi feature makes it much easier to take clothes out of the drum. And minimal tangling means fewer wrinkles on clothes left in the drum for a long time after spin-drying.

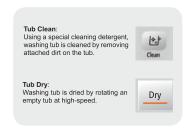


When the spin cycle ends, clothes and are difficult to take out

make items fall off the drum wall

Clean Menu

In additional to Auto Self Clean function, there is also a Clean Menu function for you to select either Tub Clean or Tub Dry options.



Memory Program (BW-D90TV)

You can set and customised your preferred program in the "Memory" setting and you can recall for your next washing. There are 5-settings you can program namely. Water Level, Washing Time, Number of Rinse, Spin Time and Hot Wind Spin-Dry.



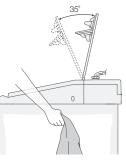
Glass Top Design (BW-105WV)

The tempered glass top is totally flat, making it easy to clean off water, detergent and dirt with a quick wipe.



Safety Open-Lid Mechanism (BW-105WV)

Featuring Hitachi's new safety open-lid, the lid stops between a 35° space when it is fully opened. Now you can remove items from the washing machine without getting your fingers caught.



[^] Enzyme resolves 'protease', 'lipase', 'amylase' and 'cellulase', which are presents in dirt and on the clothes

[^] Enzyme resolves 'protease', 'lipase', 'amylase' and 'cellulase', which are presents in dirt and on the clothes.

Air Jet Dry (BW-105WV)

No matter what the season, this high-speed air drying system dries your washing faster and cleaner. Fresh air is drawn into the drum, first passing



through a Nano Titanium filter that removes odour-causing molecules. The air creates a high-speed vortex that evaporates moisture far more efficiently than regular spin cycles.

Deodorant Program (BW-D90TV)

Blows hot air on the dry clothes to eliminate unpleasant odour. Refresh your suit or school uniform which can not be cleaned so often.



Other Convenient Features



Standby Power Zero Watt









5-Level Water Selector



nis safety feature securely locks the lid to protect nildren from injury.

BW-D90TV Wash 9kg / Dry 4.5kg





INVERTER





BW-105WV Wash 10.5kg







5-Level Water Selector





- Water Save Program

Wash 9kg / Dry 4.5kg

[Front]

- Hot Air Wash Hot Wind Spin-Dry
- 4-Sten Wash
- Variable Spin Control
- Inverter Control Tangle-Free Finish Memory Program

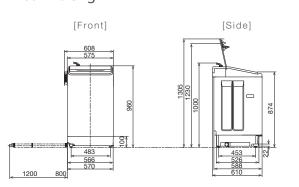
 - Clean Menu
 - Deodorant Program

[Side]

- Anti-Bacterial Lint Filter Standby Power Zero Watt
- Delay Timer
- Level Indicator
- Auto Power Off 5-Level Water Selector
- Child Lock
- Inverter Control
- Ultra-Stream Wash
- Water Save Program
- 4-Step Wash

- Tangle-Free Finish
- Clean Menu
- - Air Jet Dry
- Anti-Bacterial Lint Filter
- Standby Power Zero Watt
- Delay Timer Level Indicator
- - Auto Power Off

Wash 10.5kg



Triple Beat Shower

Water Saving Program

Compared to the regular method of rinsing clothes by simply adding water and agitating them with a pulsator, Hitachi's SPIN SHOWER RINSE enables rinsing with much less water. Using the WATER SAVE program when you want to quickly wash lightly soiled items saves 42% more water than the FUZZY program! The WATER SAVE program was given the highest water-sCcks by the Water Efficiency Labeling Scheme (WELS) in Singapore.





Water Save Indicator

During water saving operation, this lights to provide easy, at-a-glance

4 Step Wash

This washing method maximizes cleaning power by making highly concentrated detergent liquid that penetrates deep into fabrics to wash away dirt and stains. Thanks to this effective washing, detergency is made even higher.









- 1. The lowest level of water is used to dissolve the detergent under the pulsator.
- 2.A higher level of water enables the condensed detergent solution to penetrate deep into the fibers of clothes.

 3.The third level of water assures that the detergent comes into complete contact with the surface of clothes.

 4.Washing with the normal level of water eliminates stubborn dirt made easier to remove by the previous three steps.

Tangle-Free Finish

This unique Hitachi feature makes it much easier to take clothes out of the drum. And minimal tangling means fewer wrinkles on clothes left in the drum for a long time after spin-drying.



When the spin cycle ends. clothes remain pressed against the drum and are difficult to take











Beat Ball Pulsator

Beat Ball assures thorough washing by the washboard effect.





Triple Beat Shower

Blades on the bottom of the beat wing powerfully push water upwards to throughly wash and rinse clothes with a triple shower.



Air Jet Dry with Nano Titaniu **Nano Titanium Filter**

This high-speed air drying system draws in fresh air through vents on the rear of the lid that create a high vortex to dry your washing faster.



Anti-Bacterial Lint Filter

The easily dirtied lint filter features an antibacterial agent.

SF-75NJX 7.5kg

Fresh Gray





• Tangle-Free Finish

- 4-Step Wash Beat Ball Pulsator
- Triple Beat Shower Spin Shower Rinse
- Air Jet Drv
- Nano Titanium Air Jet Filter
- One Touch Air Jet Dry Button Anti-Bacterial Lint Filter
- Safety Child Lock
- Standby Power Zero W

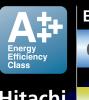


Smart Saver

World Top Class Energy Savings, Water Savings with Quick Washing.

Energy Savings

With Hitachi's Smart Drive Inverter, the compact motor delivers high performance for smart energy saving. Energy consumption is 25% less than that required to qualify for the highest EU Energy Efficiency Class rating (A+++).



EU Best Energy Grade

0.110kWh/kg

Hitachi BD-W90XWV 0.082kWh/kg

*All figures are based on EU Energy Label.

25

Water Savings

4.8 L/kg Water Consumption

Quick Washing

185min per cycle

Intelligent Sensor Systems detect load size to determine the washing time and amount of water to use. Fabric type is then detected and both washing time and amount of water are reduced for outstanding washing performance.

Intelligent Sensor Systems



Load Sensor

Detects the size of the load, and determines the amount of water to use and the washing time for optimum energy saving operation.



Water Temperature Sensor

Constantly monitors water temperature to maintain the set temperature and prevent energy wasting overheating. The sensor also detects the temperature of the tap water to set the optimum washing time.



Foam Detection Sensor

Detects excessive foam generated when too much determent is used



3D Vibration Sensor

Detects drum rotation in three dimensions, determines the type of fabric being washed, and working with the Revolution Sensor, controls drum rotation speed to minimize vibrations.



Revolution Sensor

Constantly monitors drum rotation speed during washing and spin-drying, working with the 3D Vibration Sensor to maintain optimum rotation speed.



Water Level Sensor

Sets the optimum water level to match the load while constantly monitoring conditions to prevent water wastage.





Prevents build-up of dirt and mold inside washing machine.







The 4-Ply Liquid Load Balancer and Hydraulic Suspension combine to provide exceptionally quiet operation.

9.0kg BD-W90XWV / 8.0kg BD-W80XWV









9.0kg BD-W90WV 8.0kg BD-W80WV





1200r/min

1400r/min

Auto Self Clean – The Tub Stain Fighter

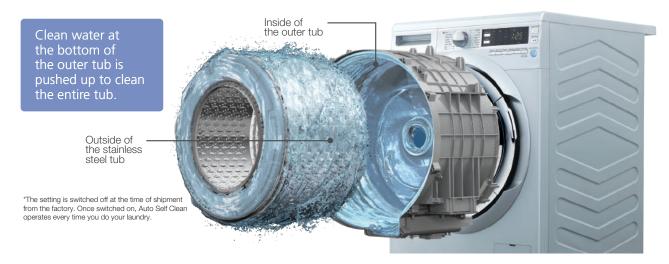


Don't remove dirt, stop it from building up – every time you do your laundry, the washing machine automatically cleans itself!



99% Mold & Bacteria Reduction

* Tested by Kitasato Research Center for Environmental Science * Test methods: Measurement of the rate of decrease of bacteria on plates attached to the outer tub and the stainless steel tub when using the Auto Self Clean function. Measurement of the rate of decrease of mold spores on culture plates attached to the outer tub and the stainless steel tub when using the Auto Self Clean function.

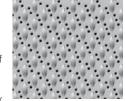


Clean Design

Holes for a Cleaner Tub

Inner drum holes are precisely arranged so that water passing through them always uniformly sprays the entire surface of the outer drum to keep it free of dirt and detergent residue.

As a result, the outer drum is cleaned every time you spin-dry.



The lifter that pushes clothes up and the gasket, where water and dirt accumulate and mold easily grows, incorporate antimicrobial

incorporate antir materials. *Tested by BOKEN.



Antibacterial & Antimold* Shower Lifter and Gasket



Tub Clean Program for Attached Dirt

Auto Self Clean cannot remove accumulated dirt.
Using special detergent, the Tub Clean program thoroughly removes attached dirt. (Program time: Approx. 3hours)
Regularly using this program together with Auto Self Clean keeps



Big Drum 510

Thoroughly washes big 9.0 / 8.0kg loads



Powerful Beat Washing

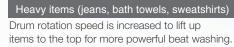
The bigger the diameter of a front loading washer drum, the more effectively dirt in fibers is removed. With Hitachi's Big Drum 510 front loading washer, clothes are lifted up to the top of the large 510mm diameter drum and dropped down to provide a powerful beat washing effect. The beading pattern on the drum also provides a washboard effect to thoroughly clean clothes.





3D Sensor Control Wash

The 3D Vibration Sensor, Load Sensor and Revolution Sensor work together to detect the fabric type and wash load, and control drum rotation speed to maximize the beat washing effect. The Load Sensor also controls the amount of water used to match the load size.





Light items (shirts, underwear, baby clothes)

Drum rotation speed is reduced to prevent items

Drum rotation speed is reduced to prevent items rotating too fast and sticking to the drum and to provide the optimum beat wash effect.



n

not lifted up

too much

Powerful Beat Washi

Cold to 90°C Wash

You can set the water temperature to match the items being washed and the degree of soiling. Washing in water as hot as 90°C lets you enjoy extra clean laundry.



Dual Vibration Control System

Thanks to innovative anti-vibration technologies developed in Japan, Hitachi's unique, quiet, anti-shake washing machines transmit hardly any vibrations. The 4-Ply Liquid Load Balancer and Hydraulic Suspension combine to provide exceptionally quiet operation from start to finish.

4-Ply Liquid Load Balancer



If the items in the drum become unevenly balanced, liquid inside the 4-Ply chamber moves to the opposite side of the load to offset the imbalance. Making the drum better balanced in this way dramatically reduces vibrations.



When the load is balanced, liquid inside the 4-Ply chamber is moved away from the center of rotation by



When the load is unevenly balanced, the liquid moves to the opposite side of the load to eliminate the implance.



High-Damping Hydraulic Suspension



Two oil pressure suspensions, just like the system used in automobiles, support the drum and flexibly change the degree of damping to match the amplitude of vibrations to dramatically reduce them. At the start of spin-drying when vibrations are large, thorough damping assures firm support for the drum. When the drum is spinning fast and vibrations are small, soft damping prevents the transmission of vibrations and provides gentle support for smooth operation. Support from two suspensions also minimizes transmission of vibrations to the washing machine casing.

3D Vibration Sensor and Revolution Sensor

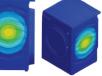
The 3D Vibration Sensor detects drum vibrations in three dimensions. At the same time, the Revolution Sensor constantly monitors drum rotation speed and controls it based on information provided by the 3D Vibration Sensor.



Anti-Vibration Sidewalls

Even the sidewalls are designed to reduce noise and vibrations.

Strength analysis of the casing enables a design ensuring minimal displacement.



the tub clean.

23

User-Friendly Functions

LED Multi Function Display

Multiple pictographs provide option menu and program indications anyone can easily understand



Self Correction System

During operation, if a lot of foam develops or the tub becomes unbalanced preventing regular spin-drying, operation is automatically corrected. An LED in the display lights to let you know when operation is being corrected. When the Self Correction System operates, it takes the washer longer to finish a load.





180° Open Door and Large 330mm Diameter Opening

For extra convenience the door opens 180°, so it doesn't get in the way when you load and unload items. The 330mm diameter opening also enables easy loading and unloading of items.



Auto Power Off

When the washing machine finishes operating, power is automatically switched off, so there's no need to switch power off manually or worry about forgetting to switch it off and wasting energy.



Fully Auto Restart

Even if there's a power outage or power is shut off part way Restart! through a wash, the cycle (wash/rinse/spin) at the time is memorized. When power is restored, the same cycle automatically restarts from the beginning.



Standby Power Zero W

When not operating, Hitachi front loading washers use no electricity.



Child Lock

To prevent accidental operation by children, this disables the operation buttons and dial, and also locks the door.



Water Leak Detection (Optional)

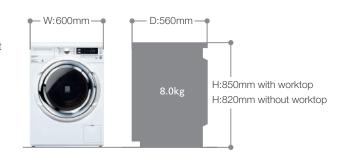
If there's a leak due to water supply hose deterioration or other reasons, the supply of water is automatically stopped. The user is alerted when there's a leak

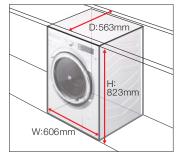
Under-Counter Installation



Removable Worktop

You can remove the worktop to enable neat installation under a counter. The 560mm deep, 8.0kg models (BD-W80XWV, BD-W80WV) are just right for the standard counter size, so they are an ideal match for modern interiors.





Minimum Installation Dimensions

If you intend to install the unit under a counter, be sure to measure the size of the counter before making a purchase. A clearance of 3mm at the top and back and 6mm at both sides is required.

Adjustable Height for **Neater Installation**

The unit is 850mm tall but if you remove the 30mm thick worktop, you can install it under a counter. If there is too much space between the counter and the top of the unit, you can use the four adjustable feet to make the unit up to 12mm taller for a neat fit under counters of various heights.

Heat Protective Cover*

Even if the water temperature is high. there's no worry because you can't directly touch the glass. And you can safely work at the kitchen counter. *Applies to the BD-W90XWV, BD-W80XWV



SMART DRIVE INVERTER

BD-W90XWV 9.0kg SELF OF SELFAN SELFAN









BD-W80XWV 8.0kg







- Smart Drive Inverter
- Auto Self Clean Big Drum 510
- Dual Vibration Control System Intelligent Sensor Systems
- 3D Sensor Control Wash
- LED Multi Function Display
- Self Correction System
- 180° Open Door
- Heat Protective Cover
- Auto Power Off
 - Standby Power Zero W Fully Auto Restart
 - 16 Programs
 - 9 Optional Menus
 - Special Program Mix / Daily 60 / Duvet / Allergy Care / Crease Care
 - Memory Option

BD-W90WV 9.0kg

Silver









- Smart Drive Inverter
- Auto Self Clean Big Drum 510
- Dual Vibration Control System
- Intelligent Sensor Systems
- 3D Sensor Control Wash LED Multi Function Display
- Self Correction System
- 180° Open Door

- Auto Power Off
- Standby Power Zero W
- Fully Auto Restart • 16 Programs
- 9 Optional Menus
- Special Program Mix / Daily 60 / Duvet /
- Allergy Care / Crease Care Memory Option

BD-W80WV 8.0kg

White

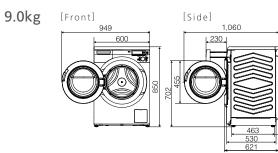




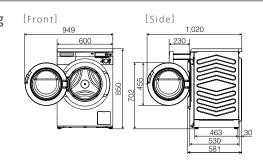


White

- Smart Drive Inverter
- Auto Self Clean Big Drum 510
- Dual Vibration Control System
- 3D Sensor Control Wash
- Self Correction System
- Intelligent Sensor Systems
- LED Multi Function Display
- 180° Open Door
- Standby Power Zero W
- Auto Power Off • Fully Auto Restart
- 16 Programs
- 9 Optional Menus Special Program Mix / Daily 60 / Duvet /
- Allergy Care / Crease Care Memory Option



8.0kg



Designed for your peace of mind



★Allergy Allergy UK

The Allergy Care program has been awarded the Seal of Approval by Allergy UK. By reducing mold, house dust mites and bacteria, this program provides worry-free washing for people with delicate skin and families with a baby.

Woolmark

The Wool program is approved by The Woolmark Company for WOOLMARK the washing of machine APPAREL CARE washable wool products. M1241

SPECIFICATIONS

Top Loading Wash	ner		Ultra-Stream Wash			Sparkle	Beat Wash					Beat Wave Wash			
Model		SF-240XWV	SF-200XWV*	SF-180XWV	SF-160XWV*	SF-150XWV	SF-140XWV	SF-130XWV*	SF-105SS*	SF-95SS*	SF-105S	SF-95S	SF-85PJS*	SF-90P*	SF-80P*
Washing Capacity (kg)		24	20	18	16	15	14	13	10.5	9.5	10.5	9.5	8.5	9	8
Drying Capacity (kg)		_	_	_	_	_	_	_	_	_	_	_	_	_	_
Inverter Control		•	•	•	•	•	•	•	_	_	_	_	_	_	_
Max. Spin Speed (r/min)		700	700	700	800	800	800	800	800	800	800	800	800	600	600
Variable Spin Control		_	_	_	_	_	_	_	(3 steps)	•(3 steps)	_	_	●(3 steps)	_	_
Auto Self Clean		•	•	•	•	•	•	•	•	•	•	•		_	_
Allergy UK Approval		•	•	•	•	•	•	•	•	•	•	•	_	_	_
Beat Drum		•	•	•	•	•	•	•	_	_	_	_	_	_	_
Ultra-Stream Wing		•	•	•	_	_	_	_	_	_	_	_	_	_	_
Beat Blade		_	-	_	•	•	•	•	_	_	_	_	_	_	_
Ultra-Stream Shower		•	•	•	_	_	_	_	_	_	_	_	_	_	_
Beat Shower		_	_	_	•	•	•	•	•	•	•	•	•	•	•
Active Beat Lifter		_	-	_	_	_	_	_	•	•	•	•	•	•	•
4-Step Wash		_	-	_	_	_	_	_	•	•	•	•	•	•	•
Tangle-Free Finish		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Water Power Control		•	•	•	•	•	•	•	-	_	_	_	_	-	_
Shower Plus		•	•	•	•	•	•	•	_	_	_	_	_	_	_
3-Step Eco Sensor		•	•	•	•	•	•	•	-	-	-	-	_	_	-
No. of Washing Programs		11	11	11	11	11	11	11	12	12	12	12	10	9	9
Memory Option (For Custor	mized Washing)	•	•	_	•	_	•	_	_	_	_	_	_	_	_
Easy Up/Down Setting		•	•	•	•	•	•	•	-	-	-	-	_	_	-
Air Jet Dry (Spin Time)		-	-	_	_	_	-	_	●(15 / 25 / 45min)	_	_				
Display		LED	LED	LED	LED	LED	LED	LED	LED	LED	LED	LED	LED	LED	LED
Remaining Time Display		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Antibacterial Lint Filter		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Water Level Selector		●(12 levels)	●(12 levels)	●(12 levels)	●(12 levels)	●(12 levels)	●(12 levels)	●(12 levels)	●(12 levels)	●(12 levels)	●(12 levels)	●(12 levels)	●(12 levels)	●(12 levels)	●(12 levels)
Selectable Soak		●(0.5 / 1 / 3 / 5hrs)	●(0.5 / 1 / 3 / 5hrs)	●(0.5 / 1 / 3 / 5hrs)	●(0.5 / 1 / 3 / 5hrs)	●(0.5 / 1 / 3 / 5hrs)	●(0.5 / 1 / 3 / 5hrs)	●(0.5 / 1 / 3 / 5hrs)	●(1 / 3 / 5hrs)	●(1 / 3 / 5hrs)	●(1 / 3 / 5hrs)	●(1 / 3 / 5hrs)	●(1 / 3 / 5hrs)	●(1 / 3 / 5hrs)	●(1 / 3 / 5hrs)
Delay Timer		●(12-3hrs)	●(12-3hrs)	●(12-3hrs)	●(12-3hrs)	●(12-3hrs)	●(12-3hrs)	●(12-3hrs)	●(12-3hrs)	●(12-3hrs)	●(12-3hrs)	●(12-3hrs)	●(12-3hrs)	●(12-3hrs)	●(12-3hrs)
Level Indicator		•	•	•	•	•	•	•	•	•	•	•	•	•	•
All-in-One Detergent Draw		•	•	•	•	•	•	•	_	_	-	_	_	_	_
Detergent / Softener Draw	er	_	_	-	_	_	_	-	•	•	•	•	_	_	_
Safety Lid Lock		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Lid Sensor		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Auto Power Off		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Auto Restart		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Lid Material		Tempered Glass	Tempered Glass	Tempered Glass	Tempered Glass	Tempered Glass	Tempered Glass	Tempered Glass	Plastic	Plastic	Plastic	Plastic	Plastic	Plastic	Plastic
Push Open Assisted Top		•	•	•	•	•	•	•	_	_	_	_	_	_	_
Energy	Fuzzy Program	153	144	134	118	115	112	109	209	189	209	189	179	179	170
Consumption (Wh / Cycle)		6.4	7.2	7.4	7.4	7.7	8.0	8.4	19.9	19.9	19.9	19.9	21.1	19.9	21.3
	Energy Save Program	112	94	83	83	82	81	80	131	119	131	119	106	112	100
	(per kg)	4.7	4.7	4.6	5.2	5.5	5.8	6.2	12.5	12.5	12.5	12.5	12.5	12.4	12.5
Water	Fuzzy Program	268	260	255	190	185	180	175	135	132	135	132	132	132	98
Consumption (L / Cycle)	(per kg)	11.2	13.0	14.2	11.9	12.3	12.9	13.5	12.9	13.9	12.9	13.9	15.5	14.7	12.3
	Water Save Program	167	148	132	128	124	120	116	77	76	77	76	74.3	78	61
	(per kg)	7.0	7.4	7.3	8.0	8.3	8.6	8.9	7.3	8.0	7.3	8.0	8.7	8.4	7.6
Dimensions W×H×D (mm)*		724×1,173×744	724×1,158×744	724×1,158×744	640×1,140×696	640×1,140×696	640×1,100×696	640×1,100×696	590×1,067×642	590×1,067×642	590×1,072×615	590×1,067×642	590x1,059x608	590x1,059x608	590x1,059x608
Weight (Net / Gross, kg)		68 / 74	67 / 73	67 / 73	49 / 55	49 / 55	48 / 54	48 / 54	39 / 43	39 / 43	39 / 43	39 / 43	35 / 42	35 / 42	33 / 38
Color	Body	Champagne / Silver / White	1 0	Silver / White	Champagne / Silver / White	Silver / White	Champagne / Silver / White	Silver / White	White	White	White	White	Cool Gray	Cool Gray	Cool Gray
	Lid	Metallic Brown / Dark Metallic Gray / Light Champagne	Metallic Brown / Dark Metallic Gray / Light Champagne	Dark Metallic Gray / Light Champagne	Metallic Brown / Dark Metallic Gray / Light Champagne	Dark Metallic Gray / Light Champagne	Metallic Brown / Dark Metallic Gray / Light Champagne	Dark Metallic Gray / Light Champagne	Gray	Gray	Gray	Gray	Rose	Dark Emerald	Dark Emerald

Top Loading Wash	er	Auto Self	Clean Inverter	Triple Beat Shower	
Model		BW-D90TV* BW-105WV*		SF-75NJX*	
Washing Capacity (kg)		9	10.5	7.5	
Drying Capacity (kg)		4.5	_	_	
Inverter Control		•	•	-	
Max. Spin Speed (r/min)		1.000	1,000	850	
Variable Spin Control		• -			
Auto Self Clean		•	•		
Allergy UK Approval					
Beat Drum			_		
Ultra-Stream Wing					
Beat Blade			_		
Jitra-Stream Shower					
			-		
Beat Shower			-		
Active Beat Lifter			-		
I-Step Wash		•	•	•	
langle-Free Finish		•	•	-	
Vater Power Control		-	_	_	
Shower Plus		_	_	-	
3-Step Eco Sensor		-	-	-	
Vo. of Washing Programs		12	10	8	
Memory Option (For Custor	mized Washing)	_	_	-	
asy Up/Down Setting	,	_			
Air Jet Dry (Spin Time)		_	●(30 / 60 / 120 / 180min)	●(60 / 120min)	
Display		LED	LED	LED	
Remaining Time Display		•	•	_	
Antibacterial Lint Filter		•	•	•	
Vater Level Selector		(5 levels)	(5 levels)	(6 levels)	
Selectable Soak		(0 icvcis)	(60 / 120 / 360min)	— (O ICVCIO)	
Delay Timer		(12-3hrs)	(24-3hrs)	(9-6hrs)	
evel Indicator		(12-31IIS)	(24-311fs)	(9-011S)	
All-in-One Detergent Draw			•		
			_		
Detergent / Softener Drawe	er	•	•	•	
Safety Lid Lock		•	•	•	
id Sensor		•	•	•	
Auto Power Off		•	•	•	
Auto Restart				_	
id Material		Plastic Tempered Glass		Plastic	
Push Open Assisted Top		_	_	-	
nergy	Fuzzy Program	105.8	89.1	123.5	
Consumption (Wh / Cycle)	(per kg)	11.8	8.5	16.5	
	Energy Save Program	_	-	-	
	(per kg)	-	_	-	
Vater	Fuzzy Program	110.8	154.5	110.3	
onsumption (L / Cycle)	(per kg)	12.3	14.7	14.7	
	Water Save Program	72.5	86.7	63.6	
	(per kg)	8.1	8.3	8.5	
imensions W×H×D (mm)*		610x1.040x635	608x1,000x610	577x1.020x540	
Veight (Net / Gross, kg)		47	41	34 / 39	
Color	Dody	White	White	Fresh Grav	
,0101	Body	vvnite	vvnite	rresh Gray	
	Lid	Brown	Glass Silver	Emerald / Smoke Gray	

Front Loading Wa	- nsher	Big Drum 510						
Model		BD-W90XWV*	BD-W80XWV	BD-W90WV*	BD-W80WV			
Washing Capacity (kg)		9.0	8.0	9.0	8.0			
Inverter Control		•	•	•	•			
Max. Spin Speed (r/min)		1400	1400	1200	1200			
Variable Spin Control		 (5 steps) 						
Auto Self Clean		•	•	•	•			
Allergy UK Approval		•	•	•	•			
Washing Temperature		Max. 90°C	Max. 90°C	Max. 90°C	Max. 90°C			
Drum Diameter (mm)		510	510	510	510			
3D Sensor Control Wash		•	•	•	•			
Antibacterial Shower Lifte	er	•	•	•	•			
Antibacterial Gasket		•	•	•	•			
Dual Vibration	4-Ply Liquid Load Balancer	•	•	•	•			
Control System	Hydraulic Suspensions	•	• •		•			
Anti-Vibration Sidewalls			• •		•			
Intelligent Sensor	3D Vibration Sensor	•	•	•	•			
Systems	Revolution Sensor	•	•	•	•			
	Load Sensor	•	•	•	•			
	Water Temperature Sensor	•	•	•	•			
	Water Level Sensor	•	•	•	•			
	Foam Detection Sensor	•	•	•	•			
No Spin		•	•	•	•			
Rinse Hold		•	•	•	•			
Selectable Water Tempera		(Cold, 30-90°C)	(Cold, 30-90°C)	(Cold, 30-90°C)	(Cold, 30-90°C)			
No. of Washing Programs		16	16	16	16			
Optional Menus	Intensive	•	•	•	•			
	Prewash	•	•	•	•			
	Extra Rinse	•	•	•	•			
	Rinse Hold	•	•	•	•			
	Memory	•	•	•	•			
	Auto Self Clean	•	•	•	•			
	Timer	•	•	•	•			
Self Correction System		•	•	•	•			
Program Selector		Jog Dial	Jog Dial	Jog Dial	Jog Dial			
Display		LED (Green)	LED (Green)	LED (Orange)	LED (Orange)			
Auto Power Off		•	•	•	•			
Standby Power Zero W		•	•	•	•			
Fully Auto Restart		•	•	•	•			
Child Lock		•	•	•	•			
Heat Protective Cover		•	•	_	_			
180° Open Door		•	•	•	•			
Removable Worktop for U	nder-Counter Installation	•	•	•	•			
Timer Setting		Up to 24hrs	Up to 24hrs	Up to 24hrs	Up to 24hrs			
Energy Consumption (kW		0.74	0.63	0.74	0.63			
Water Consumption (L / C		44	43	44	43			
Energy Class (EU Standar	d)	A+++	A+++	A+++	A+++			
Spin Class (EU Standard)		A	A	В	В			
Dimensions W×H×D (mm)		600×850×600	600×850×560	600×850×600	600×850×560			
	(Without Worktop)	600×820×600	600×820×560	600×820×600	600×820×560			
Minimum Installation	W	606	606	606	606			
Dimensions (mm)	Н	823	823	823	823			
	D	603	563	603	563			
Weight (Net / Gross, kg)		63 / 67	61 / 65	63 / 67	61 / 65			
Color		Metallic Gray / Cham	pagne / Black / White	White	White			
	-	,	-					

27



