

October 9<sup>th</sup>, 2019  
Hitachi sales (Thailand) Ltd

**Hitachi First Air Purifier Models  
Awarded “Good Design Award 2019, BEST 100”**



Hitachi sales (Thailand) Ltd. today (CEO: Masanori Iwanaga) announced the Made in Japan air purifier models designed by Naoto Fukasawa (EP-PF120J) have been awarded “Good Design Award 2019, Best 100” in Japan.

Within the products awarded “GOOD DESIGN BEST 100”, “the Good Design Best 100 Designers Presentation” and “Special Awards Screening Panel” will be selected on October 9<sup>th</sup> Wednesday, 2019, and “Special Awards” on October 31<sup>st</sup> Thursday, 2019.

**Good Design Award 2019 Website**

<https://www.g-mark.org/guide/2019/guide2.html?locale=en>

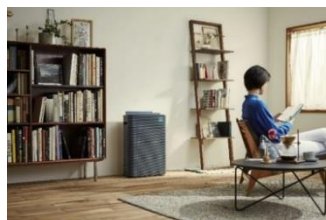
**Product Information awarded GOOD DESIGN 2019, BEST 100**

Embarking on a special project titled “Hitachi meets Design”, Hitachi collaborates with renowned designers to transform design that innovates and add values to your everyday life.

Our products are design-forward based on our philosophy of beauty meets practicability.

We believe less is more: simple and build to last, and shines when luxuriate in.

Curated to bring you happiness and enriching your quality of life.



**Product Home Page**

<https://www.homeappliances.hitachi.com/th/th/products/air-purifier/made-in-japan-designed-by-naoto-fukasawa/ep-pf120j.html>

**Contact Information**

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